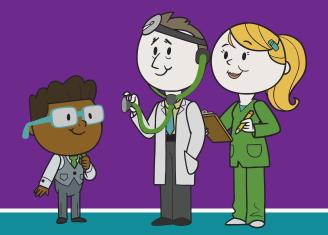
PARENT'S MANAGEMENT & DISCUSSION GUIDE HOW TO TALK WITH YOUR HEALTH CARE PROVIDER ABOUT HEAD LICE

For many parents, navigating a head lice diagnosis can feel alarming and overwhelming. Results from "The Facts of Lice" nationwide online survey of 1,000 millennial moms and 350 health care providers (HCPs) conducted on behalf of Arbor Pharmaceuticals found that moms may be getting mixed messages from various sources about head lice treatment options.¹



MANAGING THE CONVERSATION:

Here's a guide to help you deal with head lice and make the most of your time with your health care provider.

QUESTIONS TO ASK

DON'T PANIC

- What signs of head lice have I noticed in my child?
- Has my child come into contact with any other children with head lice?
- Have I experienced head lice before? If yes, what was the experience like?

TREATMENT

- What are my treatment options?
- Are application instructions different for the options available to me (number of treatment rounds, length of treatment, etc.)?
- Will treatments be safe for my child?

COST

- How much will treatment cost?
- Are savings coupons available to me?

REMOVING HEAD LICE

- What adjunctive treatment measures should I take?
- How much cleaning will I need to do in the house?
- Do I need to nit comb?
- Do I schedule a follow-up visit?
- Should I treat my whole family?
- What if the treatment isn't working?



"The Facts of Lice" results found that nearly **70% of millennial moms surveyed** who have experienced **head lice** in their households **failed to treat it successfully.**¹

DISCUSSION GUIDE

OTHER QUESTIONS & NOTES

Use time during your visit to address any other questions you have around head lice, symptoms, management, prevention, or treatment.



95% of the 350 HCPs surveyed said at least once in the past year, they've had a case where it was reported that over-the-counter (OTC) head lice treatments did not effectively eliminate infestations.²

VISIT **FACTSOFLICE.COM** FOR MORE **HEAD LICE RESOURCES.**

About the Survey

The Facts of Lice survey was conducted by ORC International on behalf of Arbor Pharmaceuticals between March 28 - April 10, 2017. Results of the national online survey were drawn from a representative sample of 1,000 millennial moms ages 18-35 and 350 HCPs, including pediatricians, pediatric nurse practitioners and pediatric nurses. Respondents were members of an online panel that agreed to participate in online surveys and polls.

References

Facts of Lice Survey: Millennial Moms. ORC International; 2017.
Facts of Lice Survey: Pediatricians and Nurses. ORC International; 2017.

